

FOR CONTRACTORS

Get on more bid lists. Bid the right jobs.

Your estimators are buried in ITBs, portal logins and plans with no scope for you. We help GCs and owners find you for commercial work, keep every bid invite tracked and followed up, and show you which jobs you actually win.

For owners, chief estimators, estimators and BD at commercial roofing, HVAC/mechanical, electrical, concrete and other specialty contractors.

THE PROBLEMS WE FIX

01

Too many ITBs, not enough time

Invites come from every portal and plan room, many with no scope for you. The good ones get lost in the pile.

02

Not on the right bid lists

GCs bid with subs they know. If you're not prequalified or on their list, you never see the job.

03

No follow-up after bid day

Numbers get sent and nobody calls before award, so you don't know if you were close or why you lost.

04

Backlog and hit ratio live in a spreadsheet

Nobody can see bids out, bids won, backlog or which GCs actually award you work.

Five things we set up. Start with one.

Each one is set up around how you already work. Timelines are typical, not guaranteed.

01 Get Found for Commercial Work

GCs, property managers and owners searching for your trade in your area find a site that shows you do commercial work.

- Commercial pages for each trade and project type you do
- Service-area pages for the markets you bid
- Search setup around the commercial terms buyers use
- Google Business Profile set up for commercial work
- Licensing, insurance, bonding and safety info easy to find (EMR, OSHA training) where you have it
- Downloadable capability statement and prequal packet

Best for: Specialty subs who want more commercial and bid work, not only service calls. **Typical timeline:** Typically 3–5 weeks.

02 Bid Invite Tracking & Follow-up

Every ITB is logged, sorted by fit and followed up, so the right bids get priced and nothing goes dark after bid day.

- One log for invites from email, portals and plan rooms
- Quick fit check: scope, location, size and bid date
- Bid-date reminders for the estimator
- Short reply to the GC confirming intent to bid, drafted for your review
- Follow-up before award, and after to ask for feedback
- Bid log: invited, bid, won, lost and why

Best for: Estimators juggling ITBs across email and portals. **Typical timeline:** Typically 2–4 weeks.

03 GC & Owner Outreach

Get in front of the GCs, property managers and developers who hire your trade, and onto their bidder lists.

- Monthly list of GCs, property managers and developers active in your area
- Verified contacts for estimating, preconstruction and facilities roles
- Short, plain emails asking to be added to their bid list
- Prequalification and vendor-packet follow-up
- LinkedIn posts in the owner's voice: real jobs, crews and capacity
- Monthly review of replies and what to change

Best for: Subs relying on a handful of GCs who want a wider bid list. **Typical timeline:** Typically 2–3 weeks to first emails, then ongoing.

04 Project Portfolio Pages

Show completed work the way a GC or owner checks it: scope, size, location and photos, using only your real projects.

- Project page template: scope, trade, location, sector and photos
- Simple way for PMs and foremen to send photos and notes from the job
- Write-ups built only from your real projects, with your sign-off
- Filters by project type and sector
- Project sheet you can attach to bids and prequal packets
- Easy to keep current as jobs close out

Best for: Contractors with strong completed work that isn't shown anywhere. **Typical timeline:** Typically 3–4 weeks to set up, then ongoing.

05 Bid-Hit & Backlog Dashboard

One screen for bids out, bid-hit ratio, backlog and the GCs who award you work.

- Connects to your bid log, spreadsheets or estimating exports
- Bids submitted, won and lost, with reasons
- Bid-hit ratio by GC, trade and project type
- Backlog and upcoming starts
- Bid dates and follow-ups due this week
- Works on desktop and phone

Best for: Owners and chief estimators tracking bids in spreadsheets. **Typical timeline:** Typically 2–4 weeks, depending on your systems.

WHERE TO START

Start with one. Add more only if it earns its keep.

The free check shows where the biggest gap is. We suggest one or two fixes to start and agree on a clear scope before any work begins.

Start with a free check.

We look at how GCs and owners find you online, review how a bid inquiry to your company gets handled, and send a short written summary.

1

Free bid follow-up check

We look at how GCs and owners find you online, review how a bid inquiry to your company gets handled, and send a short written summary.

2

Plan

We pick the one or two fixes that matter most for your bid process and agree on a clear scope.

3

Set up

We build and connect it, then adjust it as real bids come through.

BUILT FOR

- Commercial roofing
- HVAC and mechanical
- Electrical contractors
- Concrete and site work
- Other commercial specialty trades

HOW WE WORK

- Set up around the tools you already use
- Your people still own pricing and estimates
- Plain reporting, no jargon
- No ad spend

FREE, NO OBLIGATION

See how your bid process holds up.

EMAIL

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WHATSAPP / LINE

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WEB

brandboost.ink/contractors