

FOR DISTRIBUTORS

Make reorders easy. Give your reps time to sell.

Your inside sales team spends the day re-keying emailed orders and chasing quotes, and outside reps can't cover every account. We make your catalog easy to search, make quotes and reorders simple for customers, and flag accounts before they drift to a competitor.

For owners, sales leaders, inside sales managers and purchasing or ops at industrial distributors and wholesalers.

THE PROBLEMS WE FIX

01

Customers can't find the part online

Your line card and products live in PDFs, so buyers searching by part number, brand or spec end up somewhere else.

02

Quotes and reorders by email and phone

Inside sales re-keys orders and quotes by hand, and slow quotes cost you orders.

03

Accounts drift quietly

Customers stop reordering a line and nobody notices until the account is gone.

04

Reps work from old material

Line cards, spec sheets and promos are out of date or buried in someone's inbox.

Five things we set up. Start with one.

Each one is set up around how you already work. Timelines are typical, not guaranteed.

01 Searchable Catalog

Buyers find your products by part number, brand or spec, on your site and in search.

- Online catalog with filters by brand, spec and category
- Product pages with specs, datasheets and cross-references
- Search setup around the part numbers and product names buyers type
- Line card page that shows the brands you carry
- Product data pulled from your ERP, spreadsheets or supplier feeds
- Google Business Profile and directory listings by branch

Best for: Distributors whose catalog lives in PDFs or an outdated site. **Typical timeline:** Typically 4–6 weeks, depending on catalog size.

02 Quote & Reorder Portal

Customers send a quote request or reorder in a few clicks, and inside sales gets a clean request instead of a messy email.

- Quote request form that takes part lists and files
- Reorder lists built from each customer's order history
- Reminders to customers when a regular reorder is due
- Fast acknowledgement, drafted for your inside sales team's review
- Follow-ups on open quotes
- Quote log: sent, won, lost and why

Best for: Distributors handling quotes and repeat orders by email, phone and the counter. **Typical timeline:** Typically 3–5 weeks.

03 New Account Outreach

Reach buyers and purchasing managers at companies that use the lines you carry.

- Monthly list of companies in your territory that buy your categories
- Verified contacts for purchasing, maintenance and ops roles
- Short, plain emails written around each company and line
- Follow-ups and reply handling, passed to the right rep
- LinkedIn posts in the owner's voice: lines, stock and service
- Monthly review of replies and what to change

Best for: Distributors that want new accounts beyond their current book. **Typical timeline:** Typically 2–3 weeks to first emails, then ongoing.

04 Rep Kit & Line Card

Give every inside and outside rep current material they can send the same day.

- Designed line card, kept current as lines change
- Spec sheets and product one-pagers in one shared library
- Email templates for quotes, follow-ups and new lines
- Easy share links reps can text or email from the field
- Lead capture for counter visits, ride-alongs and shows
- See which material customers actually open

Best for: Distributors with inside and outside sales reps. **Typical timeline:** Typically 2–4 weeks.

05 Sales, Margin & Reorder Dashboard

One screen for sales and margin by line, rep and account, with reorder gaps flagged.

- Connects to your ERP exports or spreadsheets (Epicor Prophet 21 and others)
- Sales and gross margin by product line, rep and account
- Accounts that have stopped ordering a line
- Open quotes and quotes won and lost
- Stock levels and slow movers
- Works on desktop and phone

Best for: Owners and sales managers running the business from ERP reports and spreadsheets. **Typical timeline:** Typically 2–4 weeks, depending on your systems.

WHERE TO START

Start with one. Add more only if it earns its keep.

The free check shows where the biggest gap is. We suggest one or two fixes to start and agree on a clear scope before any work begins.

Start with a free check.

We send a test quote request the way a buyer would, check how buyers find your products online, and send a short written summary.

1

Free quote response check

We send a test quote request the way a buyer would, check how buyers find your products online, and send a short written summary.

2

Plan

We pick the one or two fixes that matter most for your business and agree on a clear scope.

3

Set up

We build and connect it, then adjust it as real quotes and orders come through.

BUILT FOR

- Industrial MRO distributors
- Electrical and HVAC supply
- Fasteners and components
- Packaging and janitorial supply
- Other B2B wholesalers

HOW WE WORK

- Set up around the tools you already use
- Your people still own pricing and estimates
- Plain reporting, no jargon
- No ad spend

FREE, NO OBLIGATION

See how fast a quote request gets answered.

EMAIL

contact@brandboost.ink

WHATSAPP / LINE

+66 84 150 9904

WEB

brandboost.ink/distributors